



Crafted Code – just for you

Michael Gieselmann – 05.02.2024



Business Process Analysis

Transform Your Business

We understand your Business and help you to unlock efficiency, streamline operations, and drive growth by analysing and optimizing your core business processes with our expertise.



Optimize, Streamline, Thrive

Our workflow design expertise transforms your business processes into efficient, well-orchestrated systems that drive productivity and reduce bottlenecks. With a focus on precision and innovation, we empower your organization to thrive in today's competitive landscape, delivering measurable results and lasting success.



Elevate And Scale Your Vision

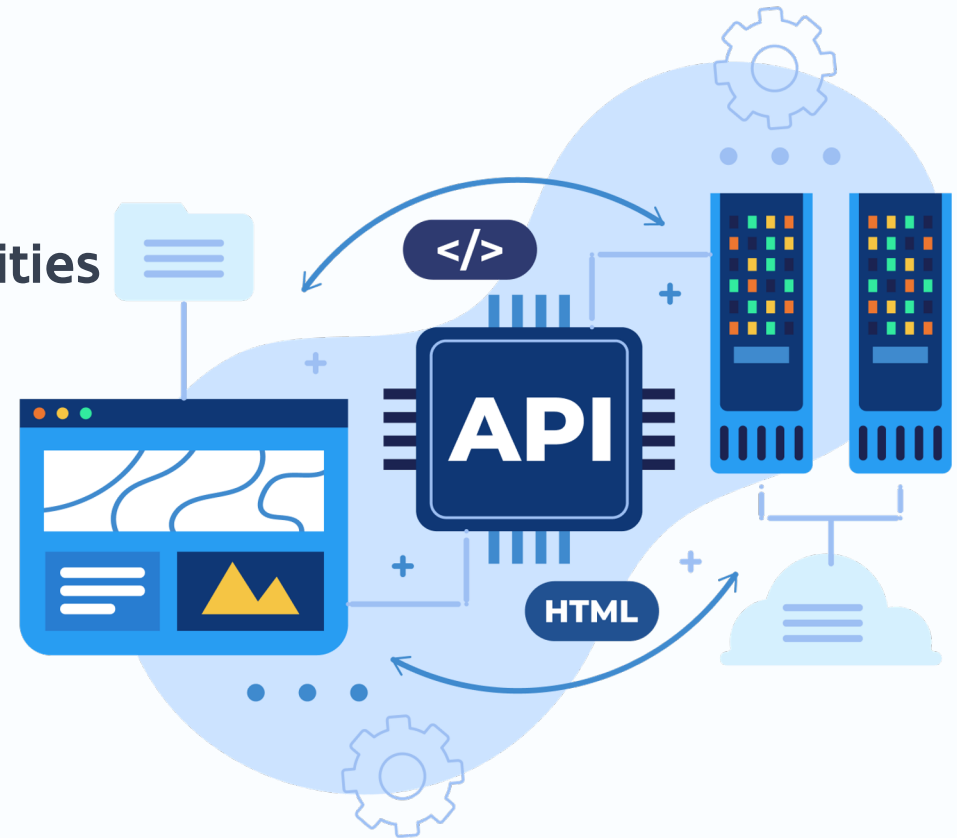
Our architectural models combine cutting-edge design with scalability, seamlessly transforming your boldest visions into detailed, tangible realities. Crafted for adaptability, they're not just models but blueprints for the future, ready to evolve with your aspirations and the changing demands of the environment.



API & Interfaces

Seamless Integration, Unlimited Possibilities

Our API and interface design solutions bridge the gap between complex systems and users with seamless, efficient connections. By prioritizing scalability and intuitive design, we empower your technology to deliver exceptional experiences and foster innovation, propelling your business forward in a digital-first world.



Craft Engaging Experiences

Elevate your brand with masterful UX & UI Design that marries Aesthetics with Functionality, creating intuitive and engaging User Experiences that drive Engagement and Conversion. Unlock the full potential of your applications with designs that speak directly to your audience's needs and aspirations.



Code Crafted to Perfection

For us, crafted also means high-quality craftsmanship, nothing off the shelf. With us you get high-quality tailor-made suits at fair prices. You get exactly what your business processes need, without unnecessary ballast. This ensures high efficiency, reliability and resilience.



Agile Program Management

Empower Your Teams, Deliver Value Faster

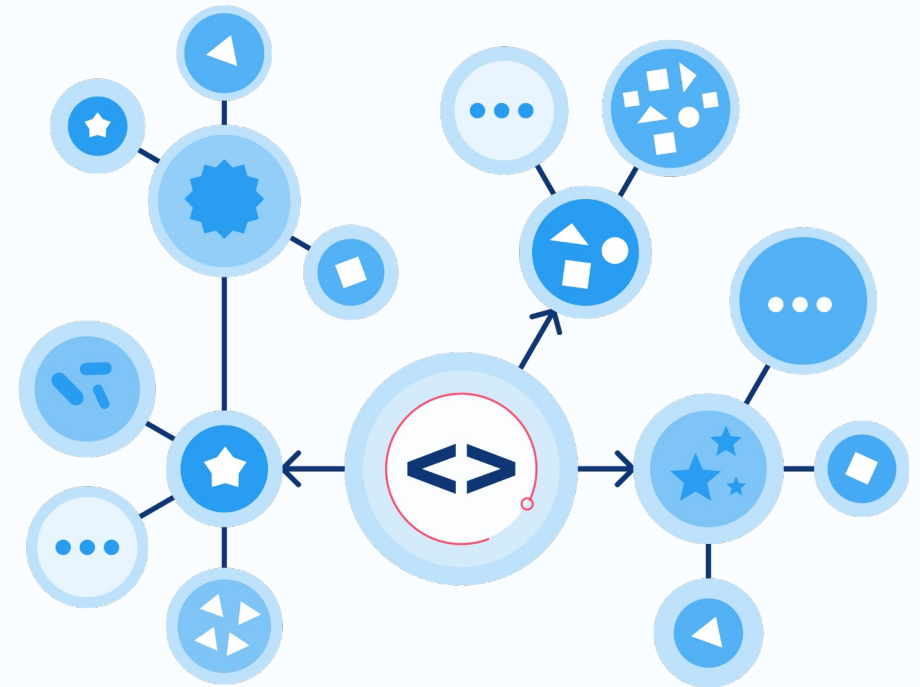
Drive dynamic success and foster innovation with our agile approach with SCRUM and SAFe. Experience flexibility and speed in delivering complex programs, ensuring your projects not only meet but exceed expectations in an ever-changing market landscape. Our strategy empowers teams, enhances collaboration, and accelerates delivery, positioning you at the forefront of your industry.



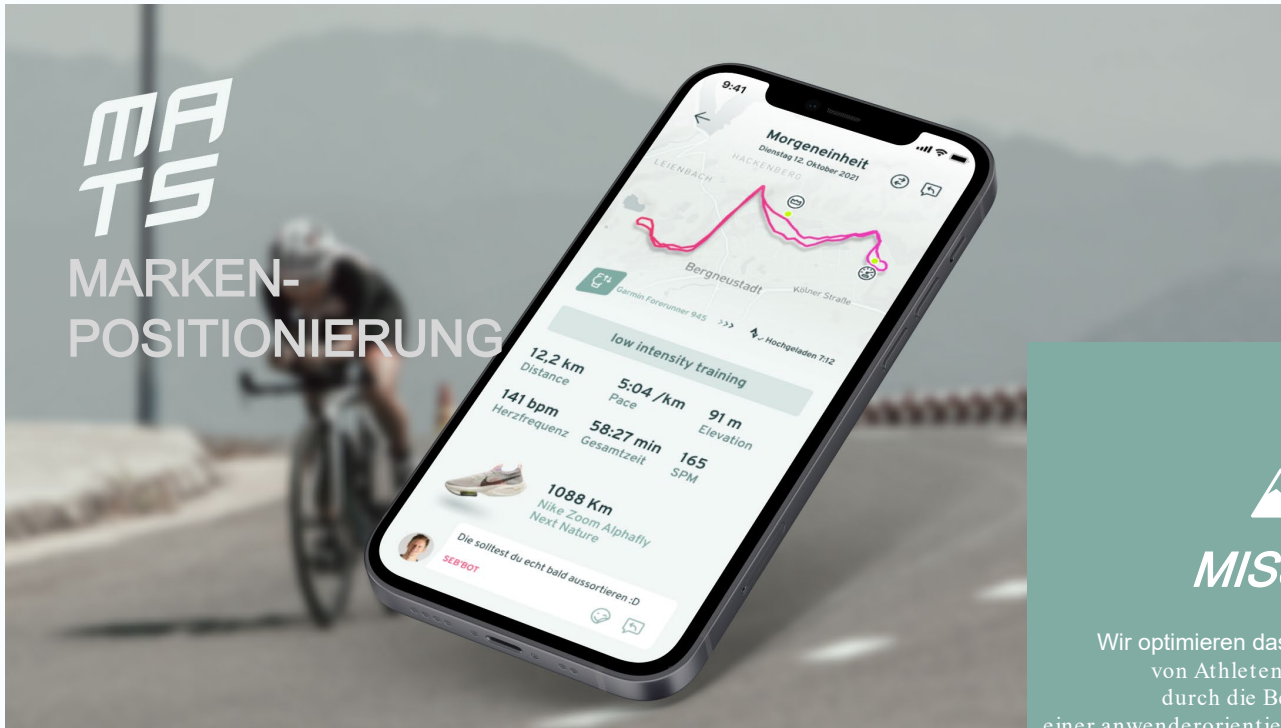
IT Operations & Service Management

Efficiency & Reliability in operations

Our IT Service Management solutions are tailored to enhance your organization's efficiency, reliability, and agility. With a customer-centric approach, we streamline operations, reduce downtime, and drive innovation, ensuring your IT services align seamlessly with your business goals, leading to sustained success in the digital era.



Shareholding in MATS



MISSION

Wir optimieren das Trainingserlebnis von Athleten und Coaches durch die Bereitstellung einer anwenderorientierten Trainingsplattform, die sportwissenschaftliche Prinzipien mit technologischer Exzellenz vereint und alle relevanten Features in einem Produkt enthält.



VISION

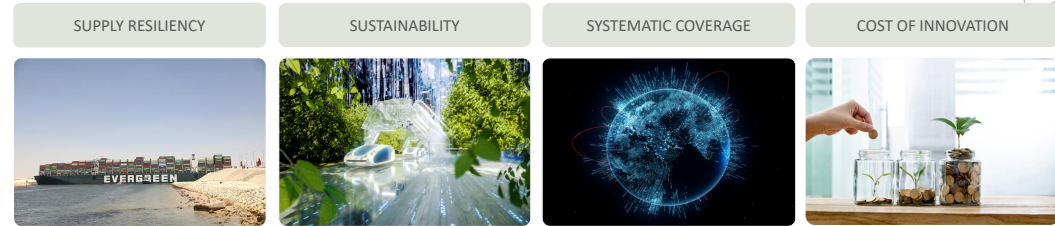
Wir kreieren die (weltweit) beste Trainingsplattform für Ausdauersportler



Shareholding in Smoods

Our motivation

Collaborative, must win-battles for the global automotive industry



"Plan and ensure material flow and availability across multiple value chain steps"

"Put targets into action by working with real PCF data to de-carbonize the value chain"

"Create interoperability standards and SME readiness for digitalization of processes"

"Boost innovation and adoption by sharing network foundation & services built upon open source"

and "close the loops for circularity"

→ No market player, neither an OEM nor supplier nor outfitter can solve these problems on its own ←



Light DS as well as Smoods are active members in the CatenaX network

Catena-X value proposition

First time offer of a sovereign, multi-tier data exchange and use case collaboration across the entire value chain.

Optimization of „our“ industry value chain processes



- Addressing the **entire problem** (end to end workflow)
- **Creating flow** of information for all participants
- **Scaling** across the industry and beyond



> Vision | Mission | Strategy



We create **valuable, stable systems** with outstanding quality in order to optimally support **our customers' processes**.

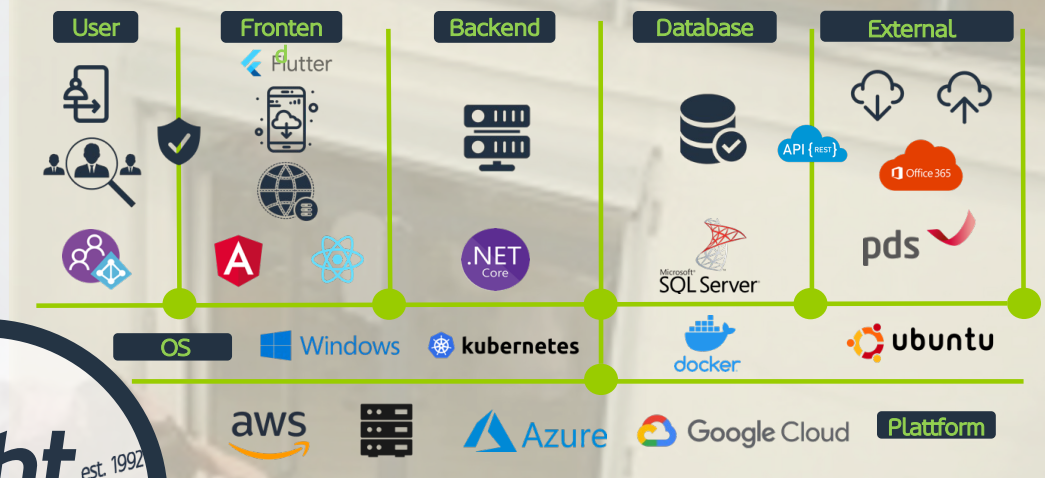


Our projects and software developments do not serve **an end in themselves**, but **exclusively for our customers**. We use **standard solutions** where it is **possible** and offer **customized modules** where **necessary**. And then of course we integrate the whole thing into an overall solution.



We have in-depth industry know-how, understand **our customers' business processes** and can therefore plan and implement the **optimal software solution**. We talk to the customer, **analyze the requirements** and necessary interfaces, develop a proposal for an optimal **software architecture** and implement it.

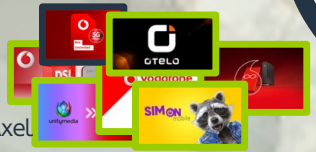
Architekturmodell - exemplary



> Customers | Team | Skills



Industrial companies, SMEs, Family Businesses, Startups & Public Administration.
Vodafone, ChemCologne, BGF, AOK, Axel Springer...



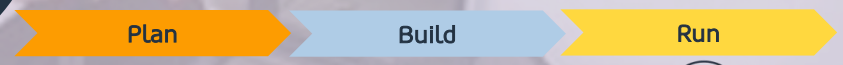
Backend, Frontend, Web / App, C#, PHP
.NET Core, MVC Api, Java, Javascript, React
/ Angular, HTML5, CSS3, React +,
 Typescript, jQuery, **Flutter** / Xamarin



Agile Methods / Classic PMI, **SCRUM** / Waterfall / Kanban, **SAFe® 5** / Togaf, ITIL.
 Introduced management system according to **DIN ISO 9001**



A typical day @light



| Plan | Build | Run |
|---|--|--|
| Analyzing & Talking with the customers | Modeling & Coding | Solving tickets in 2nd & 3rd Level Support |
| If you are looking for many Bits & Bytes, then you need variety. Therefore, our mini football table and the in-house ranking list are providing the necessary variety and exercise for the employees. | And in between, Coffee, Coffee, Coffee... Sometimes it gets longer, then we have Kölsch, Alt, PILs, and of course non-alcoholic ones... We have something for every taste. | (Support/Recognition) |



light ds GmbH
Max-Ernst-Strasse 4
50354 Hürth



info@lightds.de



www.light-digital.solutions



Michael Gieselmann
Managing Director



+49 (0) 151 2400 6808



michael.gieselmann@lightds.de

